

## Chiara Frei

Swiss Graphic designer

Chiara Frei  
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Check out my website [chiarafrei.ch](http://chiarafrei.ch)



## Professional Skills

### Print

Development and layout of any kind of promotional material (advertising / publicity), functional (signposting), cultural (books / magazines), etc.

### Corporate Identity

Design and implementation of personalized visual communication of a company from the logo to their different applications.

### Temporary Exhibitions

Conception and organization of any kind of exhibitions (photographic, didactic), etc.

### Web design

Creation and setting online of websites of any kind.

## Professional Knowledge

### Adobe Illustrator



### Adobe Photoshop



### Adobe InDesign



### Quark XPress



### Wordpress CMS



Basic knowledge of Office package, HTML and CSS, Adobe Dreamweaver, Drupal CMS and Adobe Flash.

## Professional Education

### 2008 - 2010

#### Graphic designer Apprenticeship

School of Artistic Industries CSIA, Lugano (CH)  
Graphic Design Studio - Freidesign, Cevio (CH)  
**Federal diploma in Graphic Design**

Working in the Studio and attending lessons of Professional Knowledge and Professional Design at School

### 2007 - 2008

#### Visual Communication Course

School of Artistic Industries CSIA, Lugano (CH)  
**Participation certificate**

- observational and professional design
- photography and informatic
- graphic design and typography
- history of art
- theory of colors and forms
- practical laboratory

### 2003 - 2007

#### Liceo (istitut) Cantonal

LILO Locarno (CH)  
Language address, specific option English  
**Federal bachelor's degree**

- italian, german, french, english
- maths
- experimental Sciences and Humanities
- history of art, visual arts

## Work Experience

### 2011 - today

#### Freelance Graphic designer

Graphic Design Studio - Freidesign, Cevio (CH)  
Several private clients

- Concept development and graphic design, layout and production supervision of various media such as posters, brochures, books, ...
- Image processing
- Logo design
- Illustrations
- Preparation of temporary exhibitions
- Generation of websites and app
- Client Contact

### 2015

#### Period of Professional Practice - Web Design

Web Design Studio - WeLoveWebs, Barcelona (ES)

- Layout, design and content importation of websites
- Banners design (social media)

### 2014 - 2015

#### Period of Professional Practice - Graphic designer

Graphic Design School - ESPAI, Barcelona (ES)

- Assistance to teachers and students
- Correction of exams
- Design of School's catalogs

### 2011

#### Period of Professional Practice - Web Design

Web Design Studio - Weblotion, Zurich (CH)

- Corrections of existing websites to understand the basics of programming
- [kuttimc.ch](http://kuttimc.ch) website development

### 2010 - 2011

#### Period of Professional Practice - Graphic designer

Graphic Design Studio - Werbewerkstatt, Bern (CH)

- Concept's development and creative implementations
- Typography and graphics of all kinds
- Supervision of production
- Client Contact

## KLER

### Street artist y muralist

My characters always want to send a message, to let the viewer stop and think for a moment. I am inspired by life, things that happen to me and the people around me.

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## Linguistic Knowledge

### Italian



### German



### French



### English



### Spanish



Basic knowledge of Portuguese.  
Entenc bé i parlo una mica de català.

## Interests

### Street Art and Graffiti

I have always been fascinated by this world and in September 2015 I decided that my turn had come. I immediately found great recognition and I've been invited to paint in various festivals so as the largest in Europe, the UpFest in Bristol.

### Photography

I really like to get to know what I can achieve with photography. Currently I am experimenting with lights and long exposure time. I'm also photographing in different events such as weddings, christenings, etc.

### Illustration

There is no day in which I don't draw. What I like to draw is the human figure: eyes, faces, characters, ... I'm also drawing on request.